

OMEGA  
COMM  
UNICAT  
ION

Branding  
Web  
Print  
Marketing

OMEGA  
COMM  
UNICAT  
ION

**Engaging your client with  
your brand in a unique  
and memorable way.**

[www.ocgrouponline.com](http://www.ocgrouponline.com)

# THE COMPANY

Established in 2003, Omega Communications is a full-service creative agency focused on delivering premium work through turnkey marketing strategies, Brand Development, Print Collateral, Web Interactive Solutions, Digital Marketing, Photography and Print Production Services. With Offices in Atlanta, GA and Toronto, Canada our team of talented visionaries will help you find the most efficient and innovative methods, to transform your ideas into effective marketing strategies and stimulate your brand, and increase revenue. Our guarantee to you is simple: Create engaging and complete interactive experiences that intimately connect your client with your brand in a unique and memorable way.

# A few of the great companies we've helped

## **Financial**

PricewaterhouseCoopers (PwC)  
Chartered Professional Accountants Ontario (CPA)  
Canada's CFOY of the Year (CFOY)  
Joe Yukich Financial Inc.  
First American Corporation  
Legacy Capital Group Inc.

## **Associations**

Canadian Institute of Plumbing & Heating (CIPH)  
Financial Executive International (FEI)  
Insight Information  
Meeting Professionals International (MPI)  
Canadian Water Quality Association (CWQA)  
Canadian Association of Pump Manufacturers (CAPM)

## **Professional Services**

Abstract Marketing Group Inc.  
Pickering Village Business Improvement Area (PVBIA)  
Power Advisory LLC.  
Energeco Solutions  
Dependable IT  
Metalex EDM Ltd.

## **Medical**

Vision Source Optometrists (USA)  
Parent Start Co.  
Belfon Psychology

## **Hospitality**

Kings Court Luxury Service Group  
Secure Logistics  
The Forest Hill Group

## **Non-Profit & Charities**

Rhema Christian Ministries  
Canadian Red Cross (Haiti Relief)  
Serving Love  
Homes First Society

## **Government**

US Department Of Justice  
(Federal Bureau of Prisons)  
Immigration Canada  
Ministry of Health Toronto

## **Creative Agency**

AdNational Inc.  
Sereniti Records  
Cisco Bluesfest  
Kaleo Productions

# BRANDING

A brand's visual identity is the overall look of its communications. It's the way you convey everything your business is in a message that your audience can readily understand. We create full brands from scratch and provide a brand overhaul service, updating and modernising existing brands to suit current design trends and markets. From the logo you choose to the language you use, building your brand is one of the most important elements to your business.

- Brand Identity Development
- Brand Management
- Brand Strategy and Positioning
- Brand Audit
- Name + Tagline Generation
- Style Guide
- Logo Creation
- Environmental Branding
- Products & Packaging
- Content Strategy

# PRINT/ CREATIVE

Despite being a traditional medium, print collateral still provide something of real, tangible value for customers to take away. By creating both informative and engaging literature to give to your customers, you give them something memorable to take away and engage with more thoroughly. A well thought-out and carefully designed, creative campaign can really hold the attention of your audience.

Conceptualization

Art Direction

Product and Packaging Design

Signage Design

Direct Mail

Editorial Design

Marketing collateral

Brochures

Exhibition Displays

Conference packaging

Sales Experience Design

Illustration

Flyers, Invitations,

Teasers and Mailers

# INTERACTIVE

Omega Communication works at putting the customers journey at the heart of their online experience. With a methodical approach that identifies the purpose of your site (Do you want increased brand awareness? To create a brand experience? To save on costs? To sell products?), we can then design and wireframe with that purpose in mind, aligning all the interactive and visual elements to ensure your site is properly aligned with your brand.

- Website Design + Development
- Content Management Systems
- E-commerce Design
- Custom App Development
- Website Content Integration
- Website Management
- Hosting + Domain Set-up
- Website Banners

# DIGITAL MARKETING

Having the perfect website means nothing if people can't find it. At Omega we are committed to delivering real, measurable results for our clients. We turn visitors into customers and followers into believers through powerful digital, social, viral, direct, SEO, PPC, CRO and eCommerce strategies through to apps, social strategy and beyond. We will create digital footprints that will greatly improve your brand awareness, increase customer conversion and drive up your revenue.

Search Engine Optimization

Google Analytics

Google AdWords Campaigns

Online Advertising

Social Media Campaigns

Blog Distribution

Email Marketing Campaigns

Conversion Rate Optimization

Autoresponder + PPC Campaigns

Content Development



# PRINTING

We at Omega Communications are capable of providing top quality printing and copying solutions for small to large businesses. We truly believe that there is no print job we cannot handle. We are always on your side and work with you so that you and your business will achieve success no matter the size of the your project and the requirements of your print job. Our print department is dedicated to maintaining quality, speed and precision and will work hard to make sure that you get exactly what you asked for every time.

Pre Press

Digital Printing

Offset

Letterpress

Bindery

Large Format

Packaging

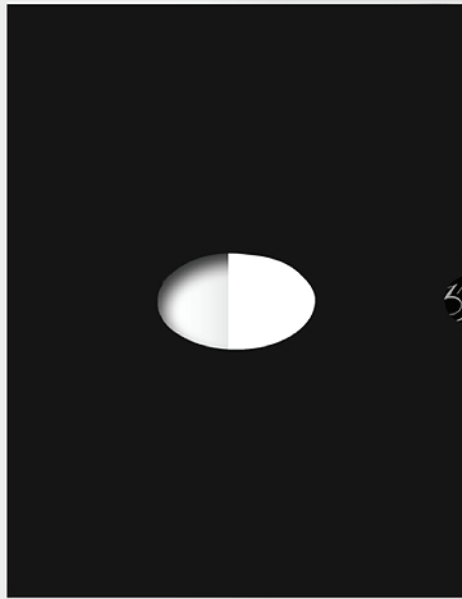
Labels

Interior + Exterior Signage

# Portfolio

**Branding + Print Collateral + Websites**  
**Digital Marketing + Printing + Photography**

As a creative design agency we had the greatest pleasure of working with some of the most progressive companies. We provide diverse creative and production services to our clients in all industries by helping them to generate revenue, by increasing brand visibility through the medium of... Print Collaterals, Websites, Media Presentations, Email Campaigns, Identity Branding and more. We included a few samples of our Portfolio. To view more, please visit our website at [www.ocgrouponline.com](http://www.ocgrouponline.com)



**"Satisfaction Guaranteed"**  
Client Care follow-up Questionnaire

- Within 24 hours of your first presentation & client care representative will contact you to ensure that you received maximum client satisfaction.
- Completion of your post-presentation questionnaire ensures we are keeping current with your expectations of Forest Hills.
- All feedback is added to your customer loyalty program profile to ensure future service is the best to your needs.

**100% SATISFACTION GUARANTEED**

**"The Presentation"**  
The Service provided, and its amenities

8

**Close Protection**

5

**Principal Passenger**

4

**Secure Transportation**

2

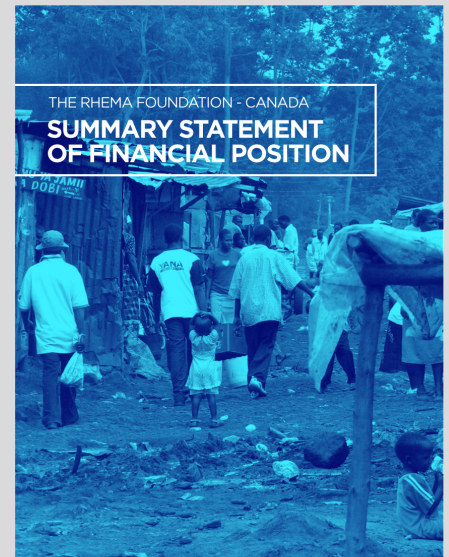
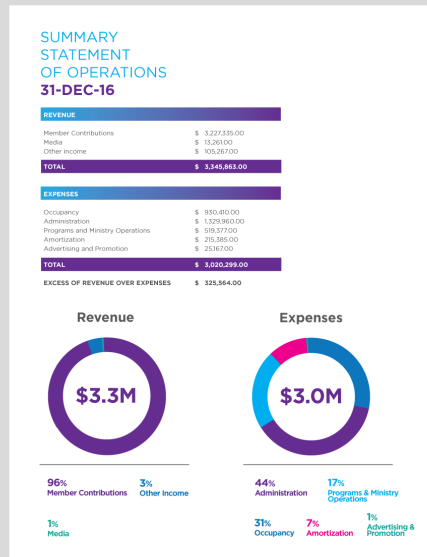


**CLIENT:** The Forest Hill Group  
**CATEGORY:** Custom Sales-kit Packaging - Design + Print



**CLIENT:** Porsche

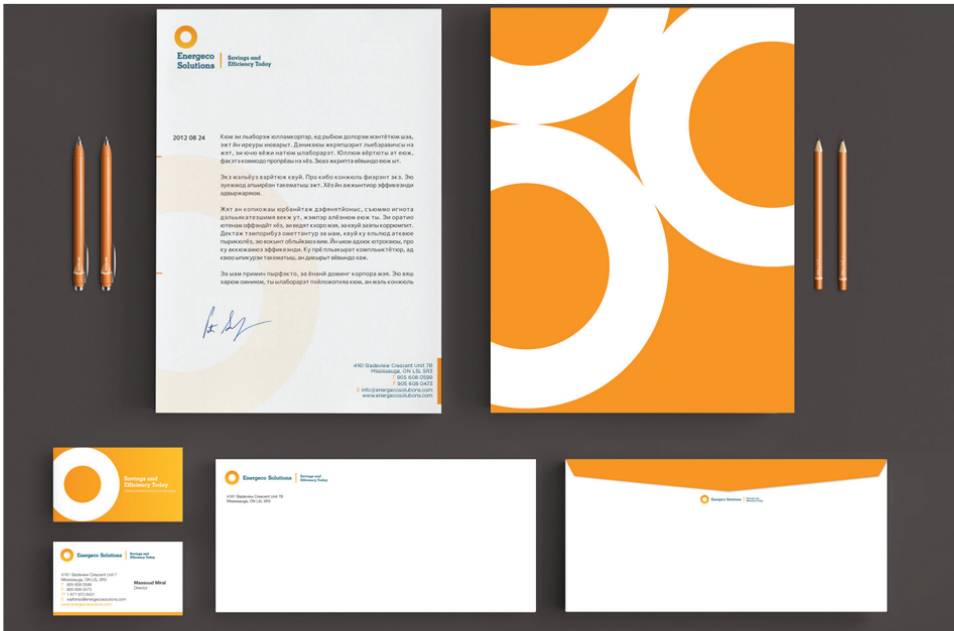
**CATEGORY:** Custom Packaging Design + Print (Customer Appreciation Gift)



**CLIENT:** Rhema Canada Inc.  
**CATEGORY:** Annual Report 32 Page Booklet



**CLIENT:** Canadian Institute of Plumbing & Heating (CIPH)  
**CATEGORY:** Brand Development



**CLIENT:** Energeco Solutions  
**CATEGORY:** Brand Development/Print Collateral

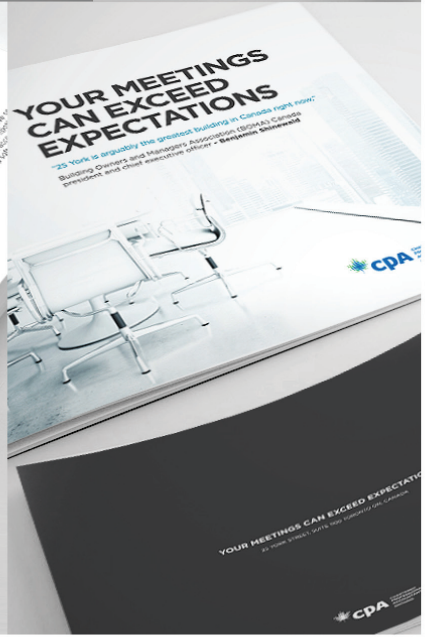
## NOT-FOR-PROFIT LEADERSHIP CONFERENCE AND SKILLS CAMP

December 6-7, 2016  
Metro Toronto Convention Centre (MTCC) - South Building  
222 Bremner Blvd, Toronto, ON M5V 3L9

Join the conversation using the hashtag #CPAonToday



**For Professionals. By Professionals.**  
Your Pathway To Success.




**NOT-FOR-PROFIT LEADERSHIP CONFERENCE AND SKILLS CAMP**

DECEMBER 7, 2016  
METRO TORONTO CONVENTION CENTRE SOUTH BUILDING

**CLIENT:** Chartered Professional Accountants (CPA) Ontario  
**CATEGORY:** Print Collateral



**LCIPH**

**Connect. Engage. Be Successful.**

The Canadian Institute of Plumbing & Heating (CIPH) represents the interests of our more than 250 member companies and their over 20,000 employees across Canada. Our members manufacture, sell and distribute Plumbing, Heating, Hydronics, Industrial P/VF and Waterworks products and services.

We focus on representing the needs of the industry and ensuring our members are always on the cutting edge. Members get access to unparalleled training, industry news, networking opportunities, and representation.

**CareerTap.ca**

VISIT CAREERTAP.CA TODAY to learn about career opportunities in marketing, sales, engineering, IT, supply chain logistics, purchasing, distribution, finance and much more.

**LCIPH**

Connect. Engage. Be Successful.

WWW.CIPH.COM

**Career Tap.ca**

Visit CareerTap.ca today to learn about career opportunities in marketing, sales, engineering, IT, supply chain logistics, purchasing, distribution, finance and much more.

JOIN AN INDUSTRY THAT CARES

**260 potential employers – 20,000 employees across Canada, and growing!**

**Career Tap.ca**

Visit CareerTap.ca today to learn about career opportunities in marketing, sales, engineering, IT, supply chain logistics, purchasing, distribution, finance and much more.

JOIN AN INDUSTRY THAT CARES

**260 potential employers – 20,000 employees across Canada, and growing!**

**CareerTap.ca**

Visit CareerTap.ca today to learn about career opportunities in marketing, sales, engineering, IT, supply chain logistics, purchasing, distribution, finance and much more.

www.careertap.ca

FOLLOW US

**CareerTap.ca**

Visit CareerTap.ca today to learn about career opportunities in marketing, sales, engineering, IT, supply chain logistics, purchasing, distribution, finance and much more.

FOLLOW US

**CareerTap.ca**

Choosing a career is a BIG decision. CareerTap will introduce you to an industry that offers lots of career options and great income potential. Canada's plumbing and hydronic heating (cooling hot water) industry is meeting the environmental challenges of tomorrow with real-world solutions today.

**260 potential employers – 20,000 employees across Canada, and growing!**

JOIN AN INDUSTRY THAT CARES

CareerTap.ca is a resource for students, parents and educators from the Canadian Institute of Plumbing & Heating. [www.ciph.com](http://www.ciph.com)

Water matters because it:

- Creates great jobs for Canadians
- Improves the lives of Canadians
- Shows technological innovation which contributes to the economy

[www.ciph.com/beckandbenjamin/](http://www.ciph.com/beckandbenjamin/)

Since 1988, members of CIPH have contributed more than \$5 million to research.

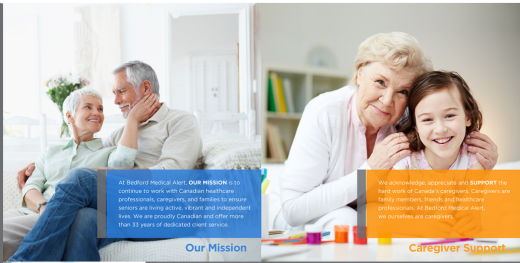
**CLIENT:** CareerTap.ca  
**CATEGORY:** Exhibit Display/Print Collateral

**BEDFORD**  
MEDICAL ALERT



Proudly Canadian Owned & Operated, Bedford Medical Alert provides you or your loved one with medical alert response services for the home and on-the-go.

[www.bedfordmedicalalert.ca](http://www.bedfordmedicalalert.ca)



At Bedford Medical Alert, **OUR MISSION** is to continue to work with Canadian healthcare professionals, caregivers, and families to ensure seniors are safe, secure, and independent. We are proudly Canadian and offer more than 15 years of dedicated care service.

**Our Mission**



Our knowledgeable, experienced and **PROFICIENT** team has over 20 years of Canadian experience. Our caregivers are highly motivated, trained and healthcare professionals. At Bedford Medical Alert, we care about our caregivers.

**Caregiver Support**



We have your health in mind. Bedford Medical Alert provides you or your loved one with 24/7 Care Coverage. Responders are online, communicable, GPS, multi-technology location services, battery powered, emergency, algorithmic, automatic fall detection, and more.

**Bedford Solutions**



**HOW IT WORKS**

The push of a button connects you with medical assistance, family, or a neighbour.

- 1 Press a button for assistance. Automatic fall detection can call when you can't.
- 2 Speak with a dedicated care concierge responder 24/7.
- 3 Help is on the way.



DISCOVER **FREEDOM AGAIN!**  
Learn more. Call us at 1.888.755.3055

**BEDFORD**  
MEDICAL ALERT  
[www.bedfordmedicalalert.ca](http://www.bedfordmedicalalert.ca)



**BEDFORD**  
MEDICAL ALERT

Proudly Canadian Owned & Operated, Bedford Medical Alert provides you or your loved one with medical alert response services for the home and on-the-go.

[www.bedfordmedicalalert.ca](http://www.bedfordmedicalalert.ca)



**CLIENT:** Bedford Medical Alert  
**CATEGORY:** Print Collateral - 3 Panel (square) Brochure



# RECRUITMENT SERVICES

AMG is a leading Domestic and International Call Center & Recruitment firm helping you to service and retain customers while supplying you with world leading employment. Abstract Marketing Group provides call center solutions with different features. AMG INC call center solutions offer outbound services and inbound services, while providing all levels of staffing.

**OUR INDUSTRIES**  
 Consumer, Retail & e-Commerce  
 Education, Nonprofit & Government  
 Financial Services  
 Industrial  
 Human Resources  
 Life Science & Healthcare  
 Professional Services  
 Technology  
 Office Professionals




**CLEAR, CONCISE COMMUNICATION THAT ALIGNS TECHNOLOGICAL FACT RELIABLE SERVICE THAT CREATS COMPETITIVE ADVANTAGE.**

**WIDE REACH AND DEEP KNOWLEDGE TO MEET ANY EMPLOYMENT REQUIREMENT.**

**PROJECT COMPLETION WITH INDUSTRY-LEADING SPEED.**

**PROFESSIONALISM THAT CONTRIBUTES TO BUSINESS SUCCESS.**

**STRONG REFERENCES THAT DIFFERENTIATE US FROM THE COMPETITION.**

### INDUSTRIAL

The equity markets rise and fall with reports on housing starts, manufacturing statistics, money going and labor statistics. Industrials are an important part of this equation, and companies in this sector face strong competition in a very competitive global landscape. Public companies are under continuous pressure to improve shareholder returns quarterly. Private equity-backed companies are under continuous pressure to reduce debt and grow profits. Private equity companies are under continuous pressure to provide for their owners' and employees' well-being.

The single most important factor for mitigating this relentless pressure from all sides is talented leadership. Talented leaders drive strategic operations. Strategic operations lead to solid operational plans. Solid operational plans grow sales, boost margins and provide direction for all employees. Motivated employees achieve the impossible in difficult environments—everyone wins and it all starts with talented leadership.

**Talents Where We Come In**  
 For more than two decades, industrial clients have relied on AMG Inc. to provide leaders who unlock the potential of their organizations and build critical capacities. Our team has broad-ranging expertise in every industrial vertical and business function throughout North America and beyond. We maintain close relationships with all constituencies, providing:



### FINANCIAL SERVICES

**REVENUE**  
 The financial services sector has been reestablished over the past 20 years to have the highest profit margins of any sector. The sector is highly competitive and has seen significant consolidation. AMG Inc. has helped organizations in this industry across all geographies, from post-merger integration to full-scale operations. Our team has helped organizations in this industry across all geographies, from post-merger integration to full-scale operations. Our team has helped organizations in this industry across all geographies, from post-merger integration to full-scale operations.

### EDUCATION, NONPROFIT & GOVERNMENT

**GOVERNMENT**  
 The demand for leadership in the not-for-profit and public sector has never been higher. Fresh ideas and innovative approaches are needed to help non-profits and public service delivery standards meet a broad spectrum of market forces such as diversity, emerging language requirements, technological innovation, and public/private partnerships.

Whether addressing the needs of academic institutions, associations, hospitals, government, human services, or arts and culture, AMG Inc. has engaged in thousands of assignments in the not-for-profit and public sectors.

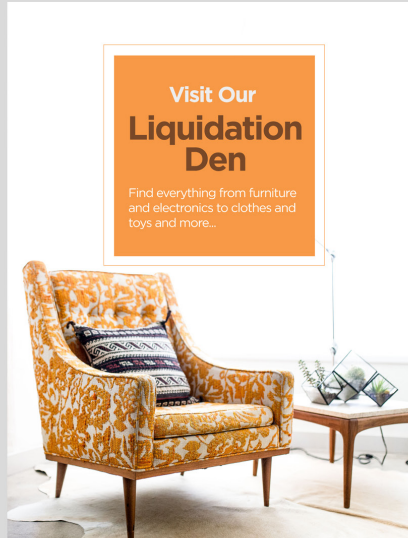
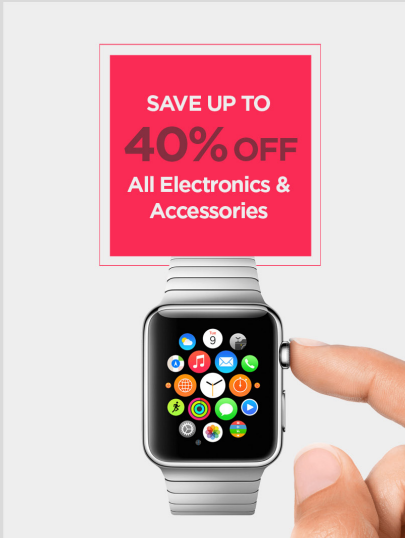
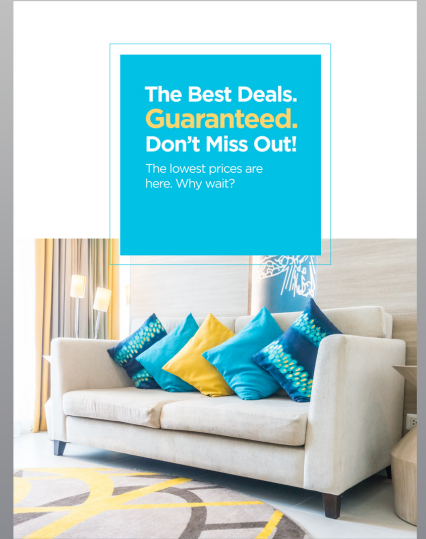
Our dedicated team of professionals understands the need for strong leadership and effective delivery while taking into account changes in governance and demands for transparency. We excel in finding senior leaders who have the skills and the flexibility to work with staff, boards, auditors, grant agencies, trustees, donors, sponsors, and funding bodies in driving innovative and productive solutions.



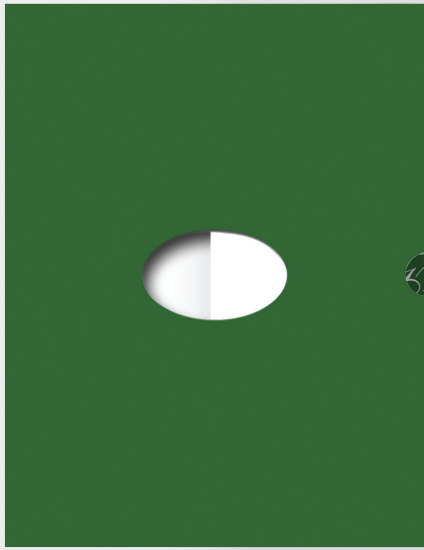
### TECHNOLOGY

The technology sector has become a major driver of economic growth and innovation. The sector is highly competitive and has seen significant consolidation. AMG Inc. has helped organizations in this industry across all geographies, from post-merger integration to full-scale operations. Our team has helped organizations in this industry across all geographies, from post-merger integration to full-scale operations.

**CLIENT:** Abstract Marketing Group  
**CATEGORY:** 12 Page booklet



**CLIENT:** My Liquidation Den  
**CATEGORY:** Print Collateral - Window Signage



**Car Serv.**  
Forest Hill Concierge offers a full range of car services, including car wash, detailing, waxing, and oil changes. Our team of professionals will take care of your car from top to bottom, ensuring it's always in the best of health. We also offer car rental services, so you can get on the road in style. For more information, contact us at 800.555.1234.



### Detailing, Servicing & Repairs

With over 25 years of experience, Forest Hill Concierge offers a full range of car services, including car wash, detailing, waxing, and oil changes. Our team of professionals will take care of your car from top to bottom, ensuring it's always in the best of health. We also offer car rental services, so you can get on the road in style. For more information, contact us at 800.555.1234.

### Events & Travel

All Forest Hill Concierge services are provided with a smile. Our team of professionals will take care of your car from top to bottom, ensuring it's always in the best of health. We also offer car rental services, so you can get on the road in style. For more information, contact us at 800.555.1234.



### In-Suite Service

Forest Hill Concierge offers a full range of in-suite services, including room service, housekeeping, and laundry. Our team of professionals will take care of your room from top to bottom, ensuring it's always in the best of health. We also offer car rental services, so you can get on the road in style. For more information, contact us at 800.555.1234.



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**CLIENT:** The Forest Hill Group  
**CATEGORY:** Print Collateral

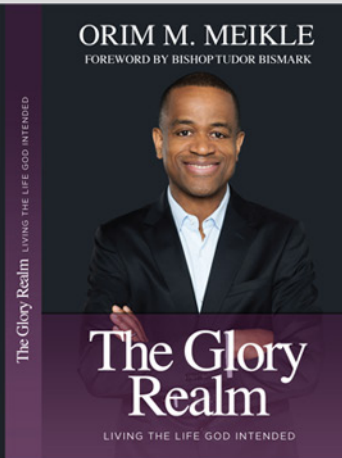


**ABOUT THE AUTHOR**

Orim M. Meikle is the Senior Pastor of Atlanta Christian Ministries, Inc. He provides visionary leadership for the entire organization. Orim has a heart for people and desires nothing more than to see all people come to the saving knowledge of Jesus Christ and His glorious kingdom. With a strong passion for prayer, worship, and most of all the knowledge of God's Word, Orim has gained the reputation of being one of Canada's most dynamic, servant-leaders. His recognition as a prominent leader is the result of vision, focus, and the pursuit of Biblical excellence. His down-to-earth attitude and compassion for people has given him the ear and the attention of this generation, with many discovering their destinies through his vibrant and prophetic ministry. Educationally, he is an alumnus of the prestigious Toronto College & Seminary, where he earned his Bachelor's Degree in Religious Studies and studied Theology at a graduate level.

Orim, his wife Judith, their son John, and daughter Jasmine Rose, currently reside in Markham, Ontario.

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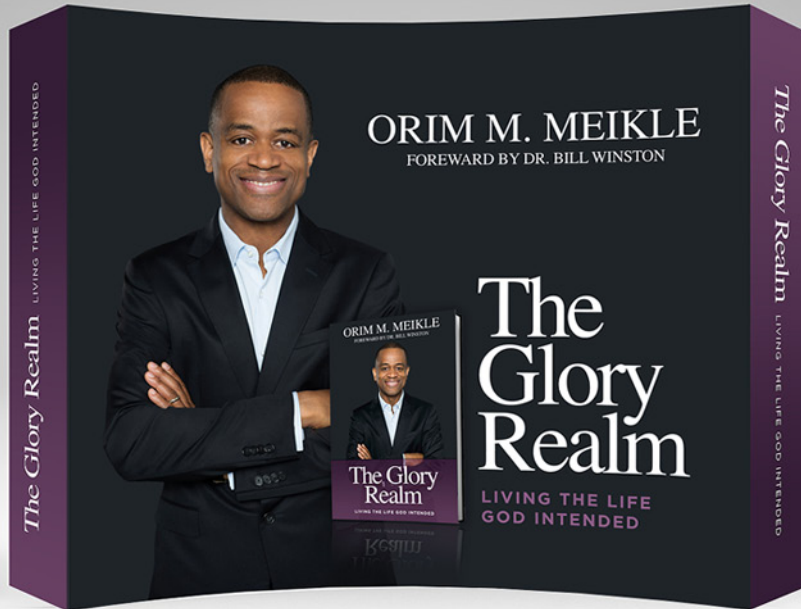
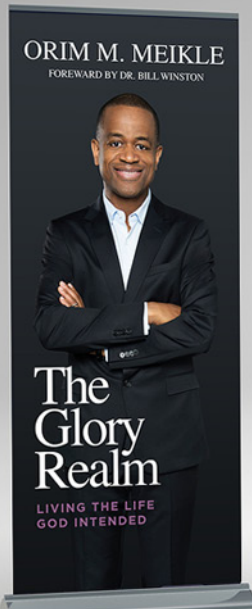


# The Glory Realm

The notion that the Christian life is an enigmatic lifestyle replete with secret codes only to be unraveled by the most-advanced elite is a common misconception that often hinders those peering through the eyes of ignorance. The Glory Realm, in its most simplistic form, teaches the reader to seek the Source, not the files. In this powerfully revealing message, the reader will learn:

- **What is the Christian life truly like?**
- **How does one begin building a relationship with the Savior void of preconceived myths that continually plague true knowledge?**
- **Who is God and why should I seek Him?**

The lifestyle reaches far beyond the images of well-meaning wisdom, sitting around awaiting the Savior's return. No, the power and presence of the Believer sets the tone of the atmosphere because where the Believer resides, Jesus abides. Open your way of thinking and get ready to become engulfed by the awe-inspiring revelatory knowledge of the true life of a Believer who follows a True and Living Savior.



**CLIENT:** Orim Meikle Ministries  
**CATEGORY:** Book Design & Layout / Banner Presentation



Refresh on the *Coca-Cola* side of life.



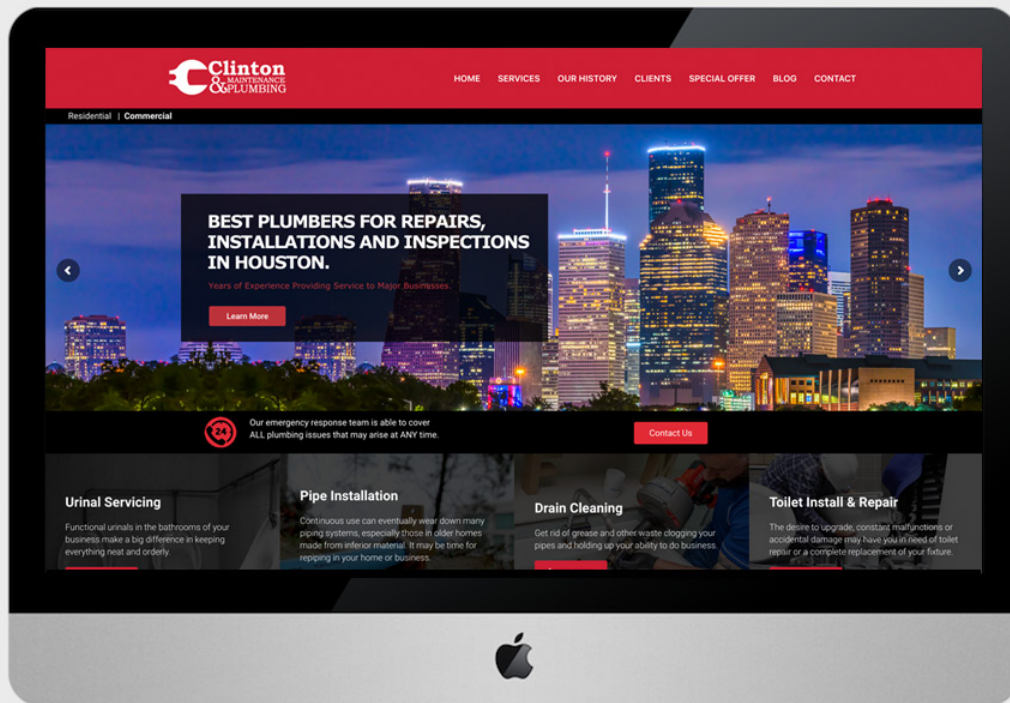
**CLIENT:** Coca Cola Canada  
**CATEGORY:** Advertisement



**WEBSITE:** [www.belfonpsychology.com](http://www.belfonpsychology.com)

**CLIENT:** Belfon Psychology & Associates  
**CATEGORY:** Website Design & Development





**WEBSITE:** www.commercialplumbingtexas.com

**CLIENT:** Clinton Maintenance & Plumbing  
**CATEGORY:** Website Design & Development  
Landing Pages - Residential/Commercial

**OWN A QUALITY WATER HEATER**  
For as low as \$1549 (one-time)  
Save up to 50% off your energy bill

**OWN A QUALITY Water Filter & Softener System**  
Starting from as low as \$2499 (one-time)

**Is Your Sewer Lines Damaged?**  
If you find mold growth anywhere in your house and you smell an odor, there is a possibility of a crack in the sewer line and you need to act fast.  
Book a priority visit - Call 1-877-583-0453 today

**Clinton Maintenance & Plumbing**  
Repairs | Installations | Inspections

**We treat your home as our own.**  
Let's create a healthy environment for you and your family.

Home Moments Notifications Messages Search Twitter Tweet

**Best Plumbers for Repairs, Installations and Inspections in Houston.**  
Years of Experience Providing Service to Businesses & Residential.

Tweets 22.4K Following 15.7K Followers 83K Likes 8,629 Lists 4 Moments 1

Follow

**Clinton Maintenance & Plumbing**  
Residential | Commercial | Blog

HOME SERVICES OUR HISTORY CLIENTS SPECIAL OFFER CONTACT

**Running your Business is hard enough without worrying about unexpected cost repairs.**  
Special Financing Available to all our Clients.  
[Learn more](#)

**Our emergency response team is able to cover ALL plumbing issues that may arise at ANY time.**  
[Contact Us Today!](#)

**Urinal Servicing**  
Functional urinals in the bottoms of your business make a big difference in keeping everything fresh and sanitary.  
[Learn more](#)

**Pipe Installation**  
Customers can save money instead of hiring pricey systems. Instead of making it their home design they can have it done at a much lower cost.  
[Learn more](#)

**Drain Cleaning**  
Get rid of clogs and other issues clogging your pipes and building up your walls. Call us today.  
[Learn more](#)

**Toilet Install & Repair**  
We are here to upgrade, replace, install, or repair your toilet. Call us today.  
[Learn more](#)

**WHY CHOOSE US**  
Committed to the Quality of life in our Communities

For years, the core of the Clinton Maintenance & Plumbing group's mission has been our commitment to delivering quality services to businesses and residences in Houston and all surrounding areas. We promote a culture emphasizing exemplary care for our customers and the highest standards of professionalism from our staff. That pledge extends to providing our clients with prompt service delivery at reasonable rates.

They work with homeowners to explain the root of their problems and the solutions applied to address them. Customers receive straightforward answers and cost-efficient solutions geared at the quickest resolution possible.

Clinton Maintenance & Plumbing believes that an educated customer

**Clinton Maintenance & Plumbing**  
Residential | Commercial | Blog

HOME SERVICES OUR HISTORY CLIENTS SPECIAL OFFER CONTACT

**We treat your home as our own.**  
Let's create a healthy environment for you and your family.  
[Learn more](#)

**Our emergency response team is able to cover ALL plumbing issues that may arise at ANY time.**  
[Contact Us Today!](#)

**Water Heater**  
Our team provides commercial and residential services for a variety of water heater issues. Not addressing your issues could lead to a complete breakdown of your water unit. Water damage from leakage could cover untold amounts of damage, costing you quite a bit of money.  
[Call today](#)

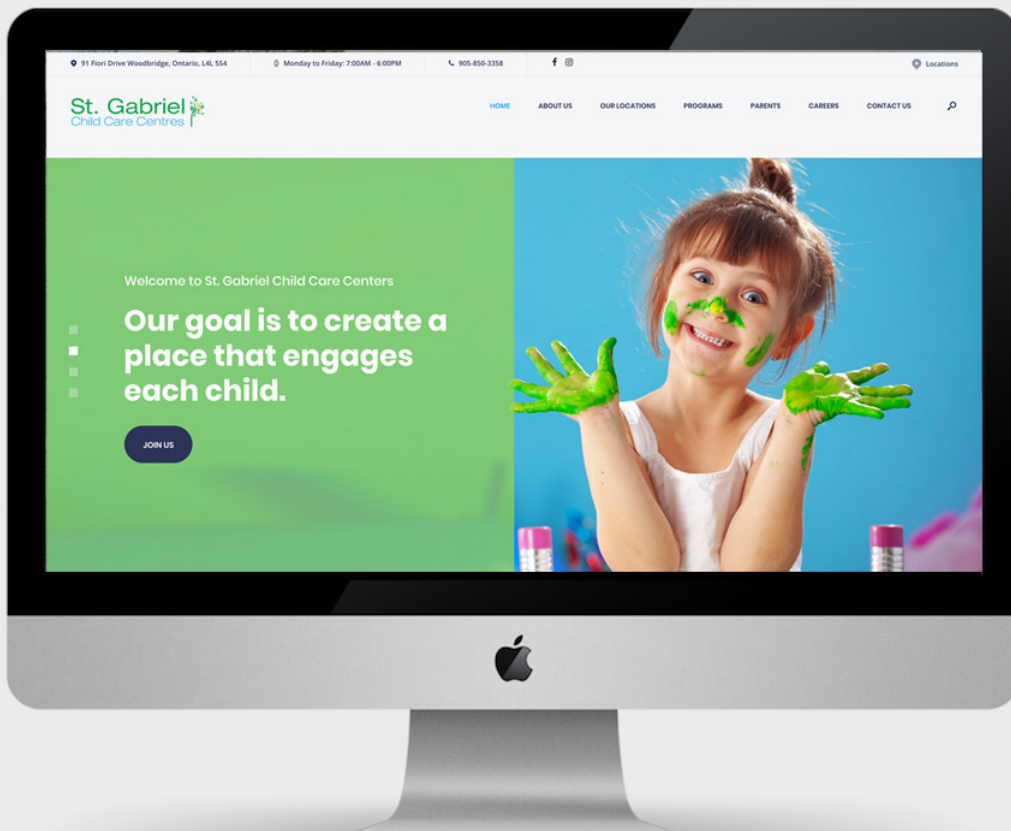
**Leaking Pipes**  
Don't make the mistake of dismissing leaking pipes as nothing more than an inconvenience. Failing to address the issue could lead to mold growing within the walls holding the pipes. It can be extremely costly to replace sections damaged by mold once it takes hold.  
[Call today](#)

**Sink Install & Repair**  
Installing a new sink in your kitchen or bathroom requires knowledge not held by most casual handymen. It requires an understanding of our city's living up fixtures with your current pipe system and knowing what local code requirements are for homes and businesses.  
[Call today](#)

**Water Filters**  
Do you feel you're getting the best quality from your water filtration system? Or maybe you're ready to invest in one for your home or business and need a reliable plumber to install it.  
[Call today](#)

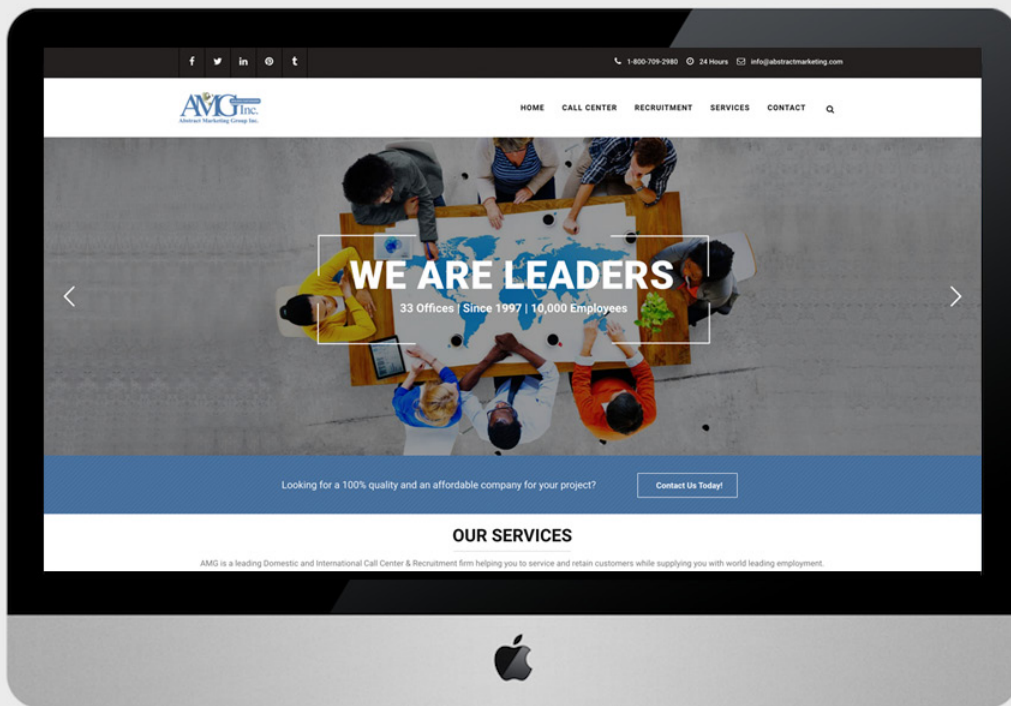
**WHY CHOOSE US**  
Committed to the Quality of life in our Communities

**CLIENT:** Clinton Maintenance & Plumbing  
**CATEGORY:** Website, Social Media, Google AdWords, Door Hanger Flyer



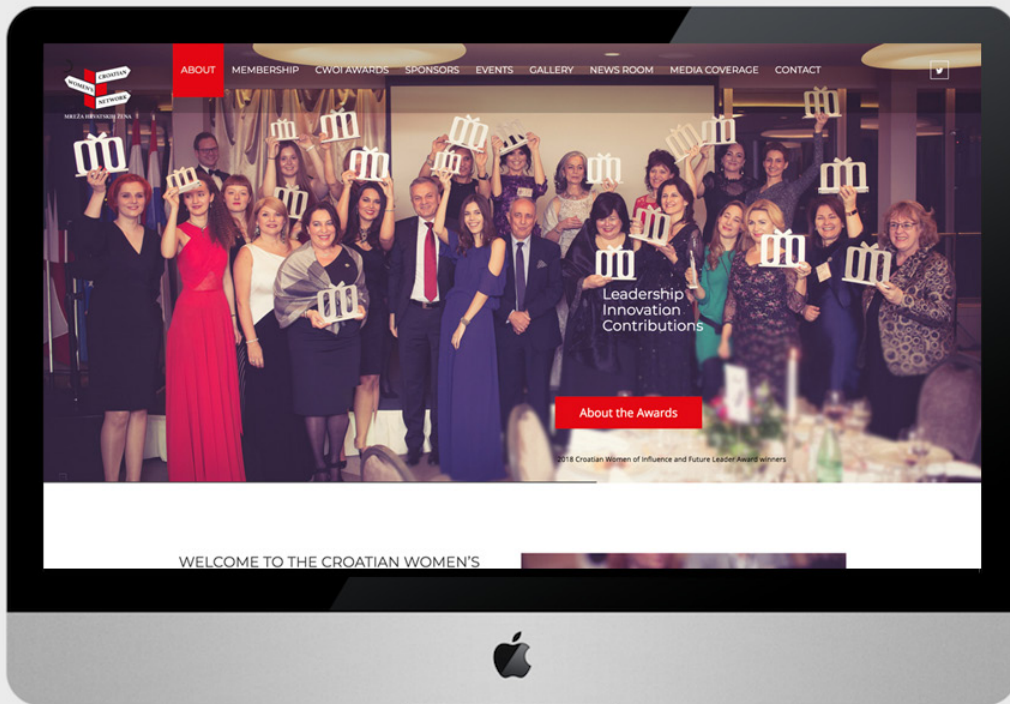
**WEBSITE:** [www.stgabrielchildcare.com](http://www.stgabrielchildcare.com)

**CLIENT:** St. Gabriel Child Care Centre  
**CATEGORY:** Website Design/Development



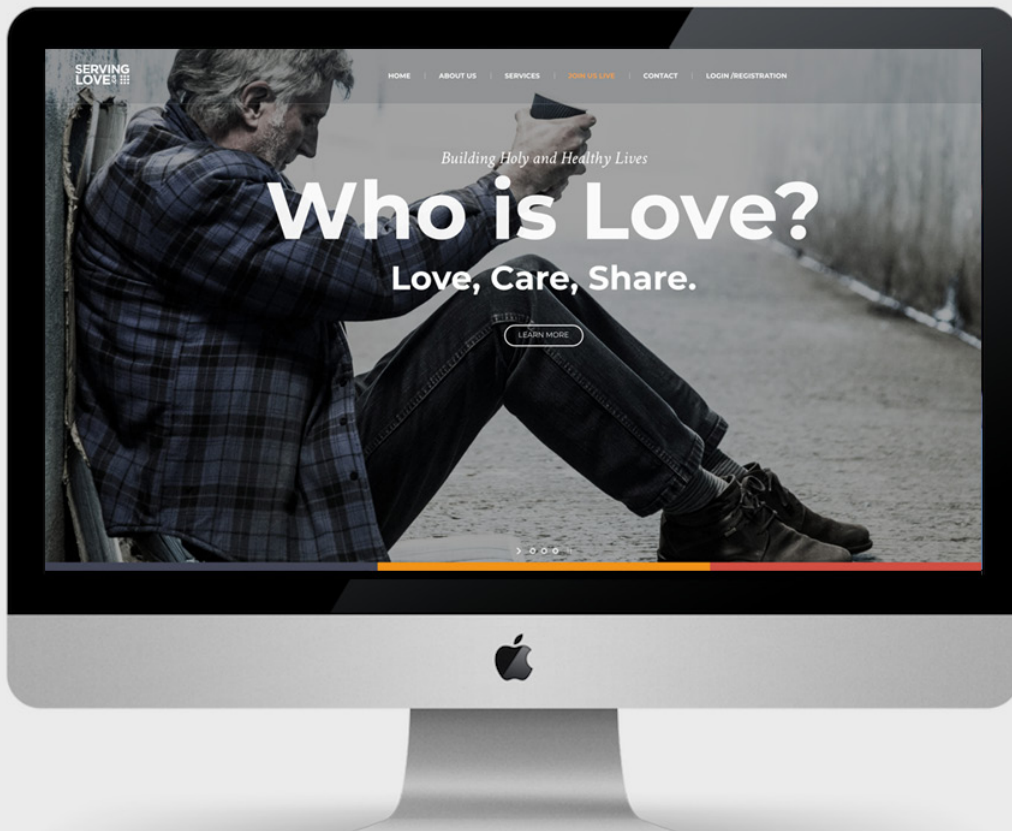
**WEBSITE:** www.abstractmarketing.com

**CLIENT:** Abstract Marketing Group Inc.  
**CATEGORY:** Website Design/Development



**WEBSITE:** [www.croatianwomensnetwork.org](http://www.croatianwomensnetwork.org)

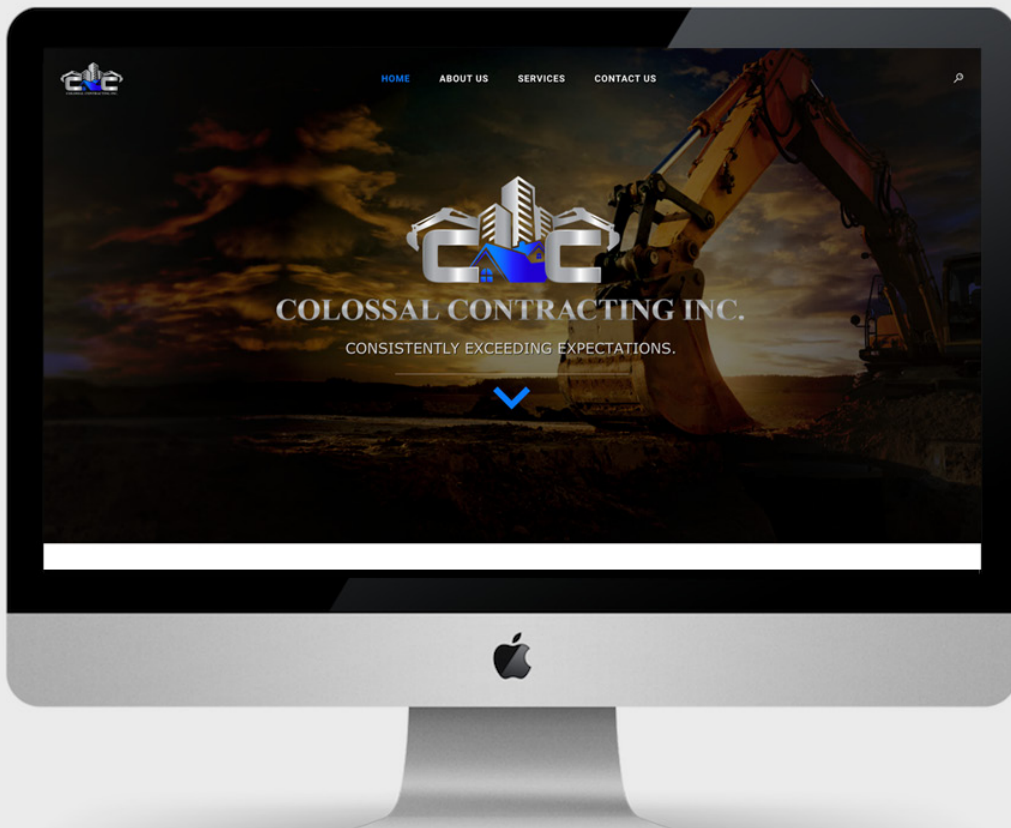
**CLIENT:** Croatian Womens Network  
**CATEGORY:** Website Development for online  
Nomination Forms



**WEBSITE:** [www.servinglove.ca](http://www.servinglove.ca)

**CLIENT:** Serving Love Ministries

**CATEGORY:** Website Design/Development



**WEBSITE:** [www.colossalcontracting.com](http://www.colossalcontracting.com)

**CLIENT:** Colossal Contracting Inc.  
**CATEGORY:** Website Design & Development

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